

Company Profile

HEALTHCARE & SCIENTIFIC PRODUCTS PROCUREMENT AND DISTRIBUTION SPECIALIST

www.mediscope.co.nz



About Us

Mediscope International Limited is a 100% New Zealand owned company with a focus on facilitating procurement and distribution of leading healthcare brands and products to the medical and laboratory sectors in the Oceania region.

We ensure that the acquisition is favorable so that the goods, services or works are appropriate and that they are procured at the best possible cost to meet the needs of the clients in terms of quality and quantity, time, and location.

Our success is driven through the representation of trusted brands and in partnership with our distribution channel by providing unrelenting commitment to customer services, client relations and after sales service and support.

Mission Statement

"Improving patient outcomes by empowering healthcare and science through the consultation and provision of value-based smart and innovative products."

Our Corporate Goal

To achieve market share and profitable growth by providing high quality products, services and reliable support which consistently satisfy and exceed the needs and expectations of its customers.

Company Management

Mediscope International Limited is a 100% New Zealand owned and operated company. The ownership of the company belongs to the Bhoo Gautam Trust.

The organizations Managing Director, Mr. Bhoo Gautam, has over 15 years of experience in the healthcare marketplace in sales, marketing, product development, and business unit leadership across all segments of the healthcare continuum.

Company Logo

Trademarked and Registered



Competitive Advantage

We differentiate ourselves by adding value through our distribution strategy and channels, brand neutral representation, and our comprehensive product lines and programs that make working with us incredibly easy. We are uniquely positioned to gain market share in this segment through our corporate account relationships, our ability to build strong regional clinical relations, and our proficiency to create compelling marketing programs.

Our Process

We achieve economies of scale by delivering savings through accurate identification of requirements and price negotiations, in turn reducing risks and improving service to meet both our principal and client's clinical and commercial objectives.

- Procurement management of medical and laboratory goods and services
- Supplier and Client Relationship Management
- Supply Contract Management
- Equipment Preventative Maintenance Management
- Facilitate efficient and prompt payment to suppliers and manufacturers

We create an effective channel of distribution that is essential to manufacturers as a cost-effective way for them to penetrate the Oceania market.

Strategy and Implementation



CLIENT CONSULTATION
Requirements Identification and Definition



SUPPLIER ENGAGEMENT
Manufacturers, Suppliers, OEM Brands



BUYING
Quality Assessment, Procurement



LOGISTICS
Distribution Channel, Supply Chain Management



SELLING
Supply, Install, Commission and/or Training



SUPPORT
Relationship Management, Supply and Service Contracts



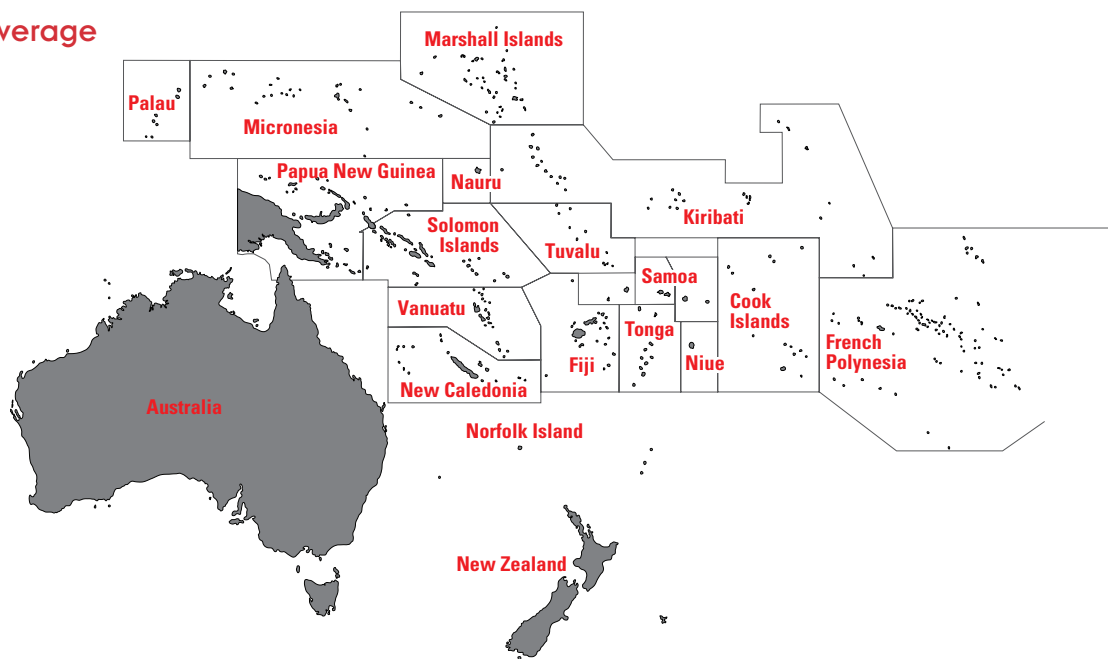
Global Sourcing

Our global sourcing strategy aims to take advantage of procurement through global efficiencies for the delivery of goods and services across geopolitical boundaries. This advantage allows us to source:

- Low cost manufacturing
- Tapping into new skills, resources and technology that are not available in the home nation
- Seeking the benefit of alternate suppliers
- Utilizing an efficient supply chain management systems
- Meeting competition prudently and efficiently

Territory Coverage

Oceania Region



Product Focus

- | | | | | | |
|------------------|--------------------------------|---------------------------------|----------------|-------------------|---------------------|
| - Academia | - Dental | - General and Plastic Surgery | - Hematology | - Neurology | - Physical Medicine |
| - Anesthesiology | - Diabetes | - Hygiene and Safety | - Immunology | - Ophthalmic | - Radiology |
| - Blood Banking | - Ear, Nose and Throat | - Life Science | - Microbiology | - Orthopedic | - Rehabilitation |
| - Cardiovascular | - Gastroenterology and Urology | - Gynecological and Obstetrical | - Pathology | - Pharmaceuticals | - Toxicology |
| - Chemistry | | | | | - Woundcare |

Sustainability Policy

We strive to produce better events for a better planet. Our approach to business is guided by commitment to leadership, inclusivity, transparency, integrity, stewardship and continuous improvement.

We aim to:

- Minimize environmental impacts in areas of waste, water, energy and air quality
- Ensure our supply chain has responsible social and environmental practices
- Create innovative approaches to minimize negative impacts and strive to improve economic bottom lines

Corporate Social Responsibility

Our Corporate Social Responsibility goals are to understand how the business impacts stakeholders (every person or organization affected by the business), society and the environment and to develop and manage our business processes to produce a positive impact.



Contact
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MANAGING DIRECTOR

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